



Business Partner Program

The Wyoming County Commissioners Association (WCCA) Business Partner Program was established to increase our Associations capacity to strengthen Wyoming's counties and assist county commissioners to be effective and efficient front-line decision-makers. The WCCAs Business Partners provide added resources to accomplish this through a program of networking, education, and unified action.

Why should my company become a WCCA Business Partner?

The demands on county commissioners are complex and, as such, the WCCA is constantly seeking new, innovative, and cost effective ways to provide services. The WCCA recognizes the benefits of the public and private sectors working together to accomplish great things. The WCCAs Business Partner Program connects your company with county commissioners and helps nurture relationships beneficial to all Wyomingites while providing ongoing access to information about county issues and activities across the state.

Whether you are entering Wyoming's market or building upon your investment, being a WCCA Business Partner earns you a unique competitive advantage. Why...? Because the WCCA promotes its Business Partners year-round through online communications, publications, and conferences.

Simply, the WCCAs Business Partner Program provides the most effective and cost-effective way to showcase companies to decision-makers from Wyoming's 23 counties.

What are the WCCAs Business Partner levels?

The WCCA offers five Business Partner levels – Belle Fourche, Vedauwoo Rocks, Great Divide, Grand Prismatic, and Gannett Peak. Each membership category offers Business Partners certain basic benefits while other levels offer increasing participation, visibility, and connection to Wyoming's county commissioners.

We also understand the WCCAs Business Partner Program levels do not work for every company. Various companies sponsor WCCA meetings, receptions, and other functions that fit within the corporate structure. These sponsorships start at \$1,000 and are another meaningful way to support the WCCAs mission.

How do I become a WCCA Business Partner?

To learn more about the WCCAs Business Partner Program, contact Jeremiah Rieman at jrieman@wyo-wcca.org or 307-632-5409.

Membership Categories

Business Partners

- Belle Fourche – \$5,000
- Vedauwoo Rocks – \$7,500
- Great Divide – \$10,000
- Grand Prismatic – \$15,000
- Gannett Peak – \$ varies

Associate Partners

- Trade Associations – \$400

Meeting, Reception, or Other Function Sponsorship

- Sponsorship – \$1,000

(Companies who contribute \$5,000+/year in sponsorships are recognized as Business Partners and receive membership benefits at the appropriate level.)

Membership Benefits

Belle Fourche – \$5,000

- Annual Business Partner dinner (one individual) with the WCCAs staff and board of directors;
- Complimentary attendance (one individual) at all WCCA events, including general sessions, committee workshops, and meal functions;
- Promotional item placement with conference materials;
- Access (one individual) to the WCCA email legislative reports (session and interim);
- Access (one individual) to other WCCA email communications such as our Natural Resources Update and Articles of Interest;
- Copy of the WCCA County Government Directory and WCCA Revenue Estimating Manual;
- Copy of the WCCA county commissioner candidate roster and results during election years;
- Company recognition (name) by Business Partner category on the WCCAs website;
- Company recognition by Business Partner category in the WCCAs email branded communications (e.g., Legislative Leadership emails) and conference materials; and
- Verbal recognition during all WCCA conferences.

Vedauwoo Rocks – \$7,500

Includes the benefits of Belle Fourche plus:

- Annual Business Partner dinner (two individuals) with the WCCAs staff and board of directors; and
- Complimentary (two individuals) attendance at all WCCA events and access to WCCA reports and branded communications.

Great Divide – \$10,000

Includes the benefits of Vedauwoo Rocks Business Partner membership plus:

- Annual Business Partner dinner (three individuals) with the WCCAs staff and board of directors;
- Complimentary (three individuals) attendance at all WCCA events and access to WCCA reports

and branded communications;

- Company recognition (logo) by Business Partner category on the WCCAs website; and
- Annual opportunity for Business Partner to open a conference session, including introducing himself (ten minutes).

Grand Prismatic – \$15,000

Includes the benefits of Great Divide Business Partner membership plus:

- Complimentary (four individuals) attendance at all WCCA events and access to WCCAs reports and branded communications;
- Company recognition (logo and short description) by Business Partner category on the WCCAs website;
- Annual 15-minute educational session (e.g., current trends) at the WCCA legislative conference, spring meeting, or fall conference (WCCA discretion); and
- Annual email promotion featuring educational content (150 words) and contact information.

Gannett Peak – \$Varies

Includes the benefits of Grand Prismatic Business Partner membership plus:

- Complimentary (five individuals) attendance at all WCCA events and access to WCCAs reports and communications;
- One additional annual email promotion featuring educational content and contact information;
- Annual 30-minute educational session (e.g., current trends) at the WCCA legislative conference, spring meeting, or fall conference (WCCA discretion);
- Annual private dinner for three individuals with the WCCAs executive director, WCCAs executive committee, WCCAs committee chairs, and/or other WCCA NACo leadership, and, if possible, other county association leadership; and
- WCCA Business Partner branding (WCCA provided logo).

Customized Gannett Peak Business Partner plans are possible and welcome.

Associate Partner

- Guest registration rate for attendance at all WCCA conferences;
- Promotional item placement with conference materials;
- Access (one individual) to the WCCA email legislative reports (session and interim);
- Access (one individual) to other WCCA email communications such as our Natural Resources Update and Articles of Interest;
- Copy of the WCCA County Government Directory and WCCA Revenue Estimating Manual;
- Copy of the WCCA county commissioner candidate roster and results during election years; and
- Recognition (name) on the WCCAs website.

Meeting, Reception, or Other Function Sponsorship

- Complimentary attendance (one individual) for the sponsored WCCA conference, including general sessions, committee workshops, and meal functions;
- Promotional item placement with conference materials;
- Company recognition (name) in WCCA event print materials and signage; and
- Company recognition (verbal) during the event.

Customized Meeting, Reception, or Other Function Sponsorship plans are possible.

WCCA Business Partners	Belle Fourche	Vedauwoo Rocks	Great Divide	Grand Prismatic	Gannett Peak
Annual Business Partner dinner	One individual	Two individuals	Three individuals	Four individuals	Five individuals
Promotional item placement	X	X	X	X	X
Access to legislative reports	One individual	Two individuals	Three individuals	Four individuals	Five individuals
Access to Natural Resource Updates and Articles of Interest	One individual	Two individuals	Three individuals	Four individuals	Five individuals
Copy of County Government Directory and Revenue Estimating Manual	X	X	X	X	X
Copy of county commissioner candidate roster and election results	X	X	X	X	X
Company recognition on WCCAs website	Name	Name	Logo	Logo and short description	Logo and short description
Company recognition in branded email communications and conference materials	X	X	X	X	X
Verbal recognition during all WCCA conferences	X	X	X	X	X
Opportunity to open conference session			X	X	X
Educational conference session				15-minutes	30-minutes
Email promotion featuring educational content and contact information				One	Two
Private dinner with WCCA and county leadership					Three individuals
WCCA Business Partner branding					X