

WCCA Board Planning Retreat

December 3&4, 2015

WCCA Board Expectations

WCCA Board Expectations of the WCCA Membership

- It is in the best interest of WCCA and its members that the association maintain and project itself as a unified organization.
- Open and respectful communication among all members at all times is essential to serve Wyoming's counties and residents.
- Members will be informed on matters affecting the State's counties.
- Attendance at the annual Legislative Conference is strongly encouraged.
- It is recognized that not all twenty-three counties' boards will have agreement at all times.
- At times, a member may determine it does not support a position taken by the association at-large. When this occurs, the association expects members to:
 - Demonstrate continued support for the WCCA
 - Present the truthful arguments on both sides of the issue.
 - Except in rare instances, not actively lobby to counter a position taken by the membership at-large
 - In such rare instances, the member should communicate, in advance, to the WCCA membership and staff of its intent to counter and methods it will employ.

WCCA Board Expectations of the Board of Directors

- Attend board meetings and conferences
- Be informed on matters affecting the association
- Advocate on behalf of the WCCA
- Show respect to other members by expressing stating a position in advance of a vote
- Annually evaluate ourselves, our successes and communicate such to the membership
- Educate fellow commissioners on how to find WCCA information
- Memorialize and communicate institutional knowledge
- Associate with other members outside the WCCA meetings
- Collaborate
- Set realistic goals and make realistic plans
- Evaluate the CEO using a formalized process
- Educate non-board commissioners of the importance of WCCA and encourage their participation

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WCCA board expectations of the Executive Director

- Be knowledgeable of all matters affecting WCCA and its members
- Positively represent the association at all times; be a good spokesman
- Attend to WCCA matters in timely fashion
- Present options
- Present solutions
- Build solid relationships with stakeholders, the Office of the Governor, legislators, regulators and our Congressional delegation.
- Demonstrate integrity at all times
- Promote association and by-laws
- Execute and evaluate the WCCA vision, direction and goals
- Hire and retain an effective and engaged team of professionals
- Recruit and retain business partners
- Confront issues and communicate openly

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Vision, Strategic Direction and Goals

Vision:

The Wyoming County Commissioners Association will be the premier advocacy and membership organization in Wyoming

Strategic Directions:

The WCCA will:

- 1. Engage all members through expanded means of:
 - a. Communication**
 - b. Education**
 - c. Inclusion**
 - d. Motivation**
 - e. Unification****
- 2. Increase Capacity**
- 3. Build Political Alliances**
- 4. Maximize our brand**
- 5. Preserve the integrity of the association**

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WCCA Immediate Goals—2016

Goal	Action	Persons Responsible
1 100% County representation (at least 1 commissioner from each of the 23 counties) at Legislative Conference	<ul style="list-style-type: none"> a. Targeted communication to board members to attend; emphasize the call to arms for funding b. Identify Logistics Plan c. Personal communication from Exec. Dir. or Exec. Committee to traditionally absent counties 	<ul style="list-style-type: none"> a. Staff b. Not determined c. Pete and Executive Committee
2 Secure adequate office space	Pursue real estate option as approved during the business meeting	Pete and Executive Committee
3 Identify specific needs and issues of the membership	<ul style="list-style-type: none"> a. Define “regions” by Spring Meeting b. Hold first regional meetings (site or electronic) in 2016 	a.& b. Staff and Executive Committee
4 At least 2 commissioners to attend each 2016 interim legislative committee meeting	<ul style="list-style-type: none"> a. Monitor and obtain interim committee schedules b. Coordinate and invite appropriate commissioners 	<ul style="list-style-type: none"> a. Staff b. Staff and board members
5 Determine common interests with other organizations, especially county elected and staff.	<ul style="list-style-type: none"> a. Reach out and initiate dialogue with other similar associations b. Obtain meeting schedules c. Arrange for appropriate commissioners to attend 	<ul style="list-style-type: none"> a.& b. Brad Basse c. Staff